



*Happy
Diwali*

Kitchen Gas Lighter

New



We have launched a new range of elegantly designed Kitchen Gas lighters. They are easily available online on Amazon & Flipkart.

Some special features of our Kitchen Gas Lighters are :-

- Strong and sturdy construction made from stainless steel.
- Thicker gauge for high durability and long life.
- No sharp edges ensuring safe operation.
- Comfortable grip to enable easy handling.



Mattresses

New

USHA SHRIRAM GROUP, a household name today in India, offering wide range of consumer products is extremely excited to announce new improved mattress categories as our latest offering for our loyal customers. We have joined hands with TCPL Group (Tirupati Coirs Pvt. Ltd.), one of the leading manufacturers of mattresses in the Indian market with a legacy of more than three decades and forms a perfect fit for our brand that has been trusted for generations by Indians. We are offering almost all kinds of mattresses- REBOUNDED FOAM MATTRESSES, COMBINATION MATTRESSES. MEMORY FOAM MATTRESS, NATURAL LATEX MATTRESS, SPECIALITY FOAM MATTRESSES, SPRING MATTRESSES etc.

Some of the USP's of USHA SHRIRAM MATTRESS & SLEEP SYSTEMS are as below :

BRAND THAT INDIA TRUSTS

Known for quality and reliability, we have built a legacy over decades through millions of satisfied customers with various products exported to countries in the Middle East and Africa.

THE USHA EDGE

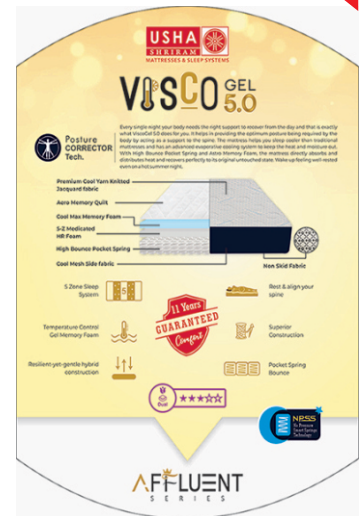
The Brand has consistently been declared among the top consumer durable Brands in the country. A survey done by Nielsen, places our Brand among the top 5 Brands in various categories. Usha Shriram has a rich legacy, of backing its products with excellent after sales service, . resulting in satisfied customers

COMPLETE MATTRESS PORTOLIO

We have four thoughtfully designed product series derived from our name – Utility Series, Smart Series, Heaven Series & Affluent Series. Ranging from lower end power Rebonded foam mattresses to middle end foam combination mattress and in the premium segment with the specialty foam based & spring products under the Affluent series.

DEVELOPED BY SLEEP PROFESSIONALS

We have always been considered as first movers in any industry we step in. Owing to this spirit we have collaborated with International sleep product professional & Indian Industry experts, using their extensive research and know-how to create unique and advanced



Solar Panel Expo



Usha Shriram participated in Renewable Energy India Expo 2019. at Greater Noida from 18 sept. to 20 sept. 2019.

The expo was attended by Mr. Ashok Mahendroo, Mr. Anur Mahendroo, Mr. Ankur Mahendroo, Mr. Anshul Mahendroo, along with Mr. Subodh Varma, (Chairman Usha Shriram Enterprises Pvt. Ltd). Mr. Anupam Bharat, (Managing Director, Usha Shriram Enterprises Pvt. Ltd) and Mr. S.S Sandhu (Executive Director Usha Shriram Enterprises Pvt. Ltd).

The focus areas of the summit were PV production technologies, concentrating, direct solar lighting and other latest developments in solar field. We showcased our range of solar PV modules, solar tubular battery and solar PCU. The exhibition was a great success and we have registered many bookings at the exhibition.



GRAND OPENING



Mr. K.K Tibrewal our Brand Licensee and Mr. Ashish Dixit have set up a grand new showroom “El - Mart” at Kanpur. The Official grand opening and ribbon cutting ceremony was done by Mr. Subodh Varma, (Chairman, Usha Shriram Enterprises Pvt. Ltd) on 1st September 2019. Mr. S.S Sandhu (Excutive Director Usha Shriram Enterprises Pvt. Ltd) was also present. The showroom displays a wide range of Usha Shriram & Eurolex products especially lighting range, appliances and fans. Located in the centre of the town, the showroom is accessible from every corner and remains open round the week.



DGT at Digha, West Bengal

A DGT headed by Mr. S.S Sandhu (Executive Director, Usha Shriram Enterprises Pvt. Ltd) along with Mr. Kaushik Chatterjee (General Manager, Usha Shriram Enterprises Pvt. Ltd) was organised in Digha West Bengal. Mr. S.S Sandhu highlighted the development in the lighting industry & progress of Usha Shriram in other businesses . Kaushik Chatterjee later spoke on the West Bengal business scenario & plans to take the Usha Shriram business to next level. The evening ended with fun & gala dinner



Trip to Almaty Kazakhstan

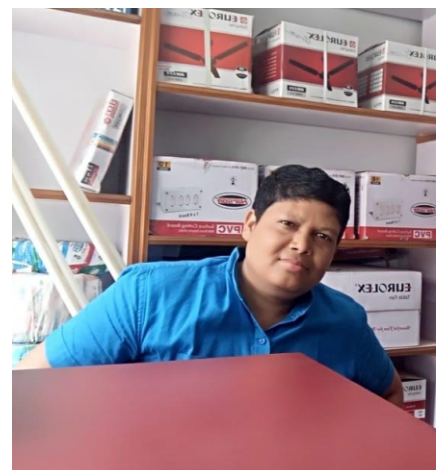
A cherishable trip to Almaty in Kazakhstan was organized by our company. 23 partners joined along with their family. The group was headed by Mr. S.S Sandhu (Excutive Director Usha Shriram Enterprises Pvt. Ltd), Mr. Kaushik Chatterjee (General Manager Sales) & Mr. Rajeev Ahuja (DGM Sales & Marketing Usha Shriram Enterprises Pvt. Ltd). The trip included 5 days & 4 night stay at Almaty. All participants were very ecstatic to visit a new place and went back with lots of good memories.



Dealers & Market Visit



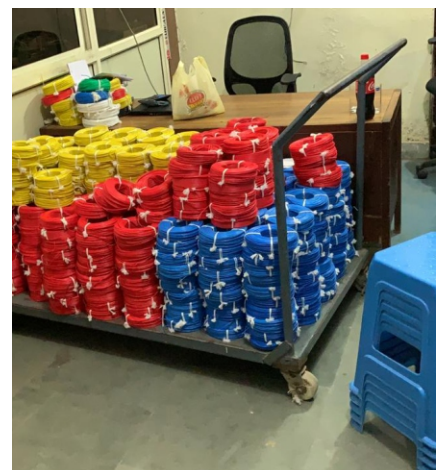
Mr. Nikhil Jain and Mr. Akhil Jain our business associates visited our wire & cable super stockist and market places in South India to get a first hand experience of the business.



Factory Visit



Our key super stockist from Kerala visited our wire & cable factory in Delhi. They were very much impressed with the fleet of our own trucks.



Display at Police Canteen Bhopal



Display at Delhi URC's



Display at Lucknow Canteen



P R Activity

Our Executive Director Mr Satnam Sandhu featured in the list of Business Barons 2019 recently published by Times Group.



“The customer is one of the main reasons of our existence and success, and therefore they need to be given our foremost attention, further we believe in open and frank communication and fair treatment of all our employees. Teamwork is the hallmark of our growth . Our employees enjoy their work and come out with best in them. They have mutual trust on each other to reach the common goal”

-Satnam Sandhu

स्मार्ट ऑन-ग्रिड इनवर्टर की श्रृंखला लॉन्च

चंडीगढ़, 23 सितम्बर (दीपेंद्र): ऊषा श्रीराम ने सबसे अच्छे ब्रांड यूरोलेक्स के तहत स्मार्ट ऑन-ग्रिड इनवर्टर की अनूठी श्रृंखला लॉन्च किया है। यूरोलेक्स स्मार्ट ऑन-ग्रिड इनवर्टर ब्लूटूथ कनेक्टिविटी और अन्य सुविधाओं को आसानी से इनस्टॉल करने का दावा करता है। यूरोलेक्स स्मार्ट ऑन ग्रिड इन्वर्टर्स की 2 केवीए-200 केवीए को अलग-अलग प्रतिष्ठानों और अनुप्रयोगों के लिए डिजाइन किया गया है। ऊषा श्रीराम के कार्यकारी निदेशक सतनाम संधू ने यूरोलेक्स स्मार्ट ऑन-ग्रिड इनवर्टर का अनावरण किया।

USHA SHRIRAM expands footprints in Solar Power with Eurolex Smart On-Grid Inverters

Chandigarh : USHA SHRIRAM is ready to disrupt the Solar Power Market with “Eurolex Smart On-Grid Inverters” studied with Bluetooth Mobile App that makes their monitoring easy and free. Expanding its extensive product portfolio in Solar Power Segment, USHA SHRIRAM, India’s most trusted consumer durable brand, has unveiled a unique range of Smart On-Grid Inverters under its most desirable brand ‘Eurolex’. Ready to disrupt the market, the most exciting “Eurolex Smart On-Grid Inverters” launched by USHA SHRIRAM boasts advanced features such as Bluetooth Connectivity and easy to install features. Aesthetically designed Eurolex Smart On-Grid Inverters are available in varied range from 2 KVA- 200 KVA to suit different installations and applications. Moreover the state-of-the-art product range comes with warranty extendable upto 25 years. Eurolex Smart On-Grid Inverters offer Higher Efficiency and Output to its valued customers while their Bluetooth Mobile App makes their monitoring easy and free. While unveiling Eurolex Smart On-Grid Inverters, Mr. Satnam Sandhu, Executive Director, USHA SHRIRAM said, “USHA SHRIRAM is aggressively engaged in augmenting Solar Power Technologies under its brand ‘Eurolex’. Apart from launching a wide range of solar power products we are also installing varied range of On-Grid and Off-Grid rooftop solar power plants across the country.

उषा श्रीराम ने सोलर पावर में किया विस्तार

चंडीगढ़, लोकसत्त्व। सोलर पावर सेगमेंट में अपने एक्सटेंसिव प्रोडक्ट पोर्टफोलियो को बढ़ाते हुए, इंडिया के सबसे प्रमुख टिकाऊ और भरोसेमंद ब्रांड उषा श्रीराम ने अपने सबसे अच्छे ब्रांड यूरोलेक्स के तहत स्मार्ट ऑन-ग्रिड इनवर्टर की एक अनूठी श्रृंखला को लॉन्च किया है। बाजार को बाधित करने के लिए तैयार, उषा श्रीराम द्वारा शुरू किया गया यह सबसे रोमांचक ब्रांड है। यूरोलेक्स स्मार्ट ऑन-ग्रिड इनवर्टर ब्लूटूथ कनेक्टिविटी और अन्य सुविधाओं को आसानी से इनस्टॉल करने का दावा करता है। खासतौर पर बनाए गए यूरोलेक्स स्मार्ट ऑन ग्रिड इन्वर्टर्स की 2 केवीए-200 केवीए को अलग-अलग प्रतिष्ठानों और अनुप्रयोगों के लिए डिजाइन किया गया है। लेटेस्ट प्रोडक्ट रेंज को 25 साल तक की वारंटी के साथ विस्तारित किया गया है। ऑन-ग्रिड इनवर्टर अपने मूल्यवान ग्राहकों को उच्च दक्षता और आउटपुट प्रदान करते हैं, ब्लूटूथ मोबाइल एप उनकी मॉनिटरिंग को आसान और फ्री बनाता है। उषा श्रीराम के कार्यकारी निदेशक, सतनाम संधू ने यूरोलेक्स स्मार्ट ऑन-ग्रिड इनवर्टर का अनावरण करते हुए कहा, उषा श्रीराम आक्रामक रूप से अपने ब्रांड यूरोलेक्स के तहत सोलर पावर टेक्नोलॉजी को बढ़ाने में लगा।

Selfie Contest

Usha Shriram invited fans to take selfies with their siblings to celebrate Raksha Bandhan 2019. The response to this contest has been extraordinary which reached 1,65,792 individuals. Gifts were distributed to the winners.



Media Activities

USHA SHIRAM Furniture

Special Festival Sale

Flat 40% OFF

Authorised Franchisee: Urban Woods by Kirpal, D-15, Next to Fire Station, Sec-2, Noida, Ph: 9910 034 231, Website: www.ushafurniture.com, Email: dinesh.pang@gmail.com

HDFC BANK We understand your world

SOFAS, BEDS, DINING TABLES, COORDINATES, CABINETS, BARS, CHAIRS

SUNDAY OPEN

USHA SHIRAM EUROLEX

Your Safety Is Our Prime Concern

Wires & Cables
Conduit Pipes

USHA SHIRAM EUROLEX

ഈവറികളും വെളിച്ചങ്ങളും കൊണ്ടുണ്ടാക്കാം സന്തോഷം

May the Colors and Lights of Onam Fill your Home with Happiness and Joy

CFL & LED, Induction Based Pressure Handi, Induction Based Pressure Cookers, Luggage, RO Purifier

Bring Home Happiness

USHA SHIRAM EUROLEX

Your Safety Is Our Prime Concern

Wires & Cables, Conduit Pipes, Conduit Pipes, Type, Conduit Pipes

Marketed By: Spartan Ventures
Authorised Brand Licensee Of Usha Shiram Enterprises Pvt. Ltd. 126, Wazir Hasan, Lucknow, Uttar Pradesh - 226001.
E-mail: ssa.spartan@gmail.com

USHA SHIRAM EUROLEX

You are cordially invited to visit our booth at Renewable Energy Indian Expo 2013

Date: 18 - 20 September, 2013
Location: Hall 11, Booth No. 364, Greater Noida, India

USHA SHIRAM EUROLEX

On this Independence Day Get Independence from 50% of electricity bill

Bring Home Happiness @Power Independence

USHA SHIRAM EUROLEX

PVC INSULATED WIRES & CABLES (TYPE B)

Problem: PVC Insulated Wires & Cables are used in various applications. For the safety of the user, the wires and cables should be tested for their safety.

Solution: The wires and cables should be tested for their safety. The performance of the wires and cables is tested for their safety. The wires and cables should be tested for their safety.

WIRE SAMPLER

Bring Home Happiness

USHA SHIRAM EUROLEX

Wires & Pipes

Your Safety Is Our Prime Concern

Product	Quantity Per Bundle	Quantity Per Cart	Price
100% PVC Insulated Wires	100	100	100
100% PVC Insulated Cables	100	100	100
100% PVC Insulated Conduit Pipes	100	100	100

Wires & Cables, Conduit Pipes, Conduit Pipes, Type, Conduit Pipes

Marketed By: Spartan Ventures
Authorised Brand Licensee Of Usha Shiram Enterprises Pvt. Ltd. 126, Wazir Hasan, Lucknow, Uttar Pradesh - 226001.
E-mail: ssa.spartan@gmail.com

Made in Bharat

USHA SHIRAM EUROLEX

Wires & Pipes

Your Safety Is Our Prime Concern

Wires & Pipes

USHA SHIRAM EUROLEX

This festive season bring home happiness with our wide range of products

LED Lamps, Induction Base Pressure Handis, Induction Base Pressure Cookers, Luggage, RO Water Purifier

Bring Home Happiness

USHA SHIRAM EUROLEX

Your Travel Companion

Luggage

360°

USHA SHIRAM EUROLEX

For Pure, Safe, Better, Tasting Water

1 Year Warranty, 100% Purity

USHA SHIRAM EUROLEX

Revolutionising The Way You Cook

Induction Cookers

USHA SHIRAM EUROLEX GOLD

The Largest Range of LED Bulbs Available in CSD

Wattage	Wattage	Wattage
3 W	5 W	25 W
5 W	8 W	40 W
7 W	11 W	60 W
9 W	15 W	75 W
12 W	20 W	100 W
14 W	23 W	115 W
17 W	25 W	125 W

Usha Shiram Enterprises Pvt. Ltd.

Block - A, DDA Commercial Complex Ring Road, Naraina, New Delhi - 110028. INDIA

Contact : sales@usha.in, website : www.usha.in, Customer Care No. : 9899 210 990.